

Press release, 6 June 2016

**THE EVOLUTION OF INNOVATION 4.0
IN MOBILITY AND IN THE AUTOMOTIVE AND SPARE PARTS SECTORS**

**FIRST EDITION OF THE AUTOPROMOTEC CONFERENCE – STATE OF THE INDUSTRY 2016
“Workshop 4.0: The revolution in service and connectivity”**

**Bologna, 9-10 June, Opificio Golinelli
(Via Paolo Nanni Costa, 14 – Bologna, Italy)**

Scheduled on 9 and 10 June in Bologna, there are great expectations for "AUTOPROMOTEC CONFERENCE – State of the Industry 2016", the international conference discussing new aftermarket, digital technology and connectivity service scenarios.

Over two hundred people have already chosen to participate in the first edition of the event organised by Autopromotec, international biennial exhibition of automotive equipment and aftermarket products, with the support of the Italian Ministry of Economic Development (MISE) and the Italian Trade Agency (ITA), in collaboration with the Italian Automotive Industry Association (ANFIA), the Italian Garage Equipment Manufacturers Association (AICA) and in association with the Emilia Romagna Region - Emilia Romagna Go Global - R2B Smau.

This internationally oriented event aims at involving manufacturers of workshop equipment and independent distributors of spare parts in order to stimulate development of a sector in the throes of an epochal revolution, especially as concerns the impact of connectivity, and also for the purpose of preparing a supply chain initiative to develop growth opportunities in more attractive markets. The theme of the event is indeed "Workshop 4.0" for increasingly connected cars, able to use new technologies and the Internet of Things to communicate with car repairers, and therefore to be able to intervene before failure occurs.

At Opificio Golinelli, the citadel for knowledge and culture and pride of the city of Bologna, an alternating series of experiences and case studies will be presented by experts within the field, executives and managers of leading international industrial groups and 'visionaries' such as Carlo Ratti - Professor at the **Massachusetts Institute of Technology in Boston** and Director of the **MIT Senseable City Lab**, as well as Dipak R. Pant – Head of the Interdisciplinary Unit for Sustainable Economy at **Carlo Cattaneo University**.

The speakers who will open the first day of the conference include Marco Santino - Partner & Managing Director of **The Boston Consulting Group**; Francesco Profumo - President of the **Bruno Kessler Foundation**; Pietro Berardi - Vice President Aftersales **Nissan North America**; Franco Fenoglio - President of **Scania Italia**; Alberto Proverbio - Supply Chain & Manufacturing Lead at **Accenture**; Tricia Hecker - Head of Global Connected Services for the **Fiat-Chrysler Group**; Fedra Ribeiro - Vice president of Global OES and **Bosch Automotive Service Solutions**, and Alessandro De Martino – CEO of **Continental**.

Awaited on the second day of the conference are Angie Cucco of the **Google US** Automotive Industry, Fabio Sacchi - Vice President Sub Sector Commercial Vehicles and Andrea Zanotti - Head of Industrial & Automotive Energy at **DHL**; Andrea Marinoni - Senior Partner at **Roland Berger**; Antonio Recinella, CEO at **Magneti Marelli** for Aftermarket Parts, Services and Telematics; Roberto Righi - Chief Commercial Officer Europe & CEO of **Pirelli** Italia and Paola Carrea - CEO at the **Unipol Group** for Alfa Evolution Technology.

Representatives of **European Institutions** and **Maurizio Vitelli, General Director for motorisation Ministry of Infrastructures and Transport** will be attending the discussions; **Massimo Nordio - President** of the *Association of foreign car manufacturers in Italy (U.N.R.A.E.)* and **Aurelio Nervo - President** of **ANFIA**; Roberto Luongo - General Manager of the **ICE Agency**; Paolo Vasone - Coordinator of the Aftermarket Department at **ANFIA**; Roberto Vavassori - President of **CLEPA** and Maurizio Tamagnini - CEO of **FSI**.

The conference, inaugurated by AICA President Mauro Severi, will tackle evolutions tied to mobility and the future of cars in a continually growing market such as that of the automobile aftermarket. In-depth sessions tied to “**Remote diagnosis and connectivity. Opportunities and challenges for services, support and spare parts**” (Thursday 9 June) discussing the future of connectivity services regarding the automobile and “**Market dimensions and competitive dynamics. Aftermarket world: how the supply chain evolves**” (Friday 10 June).

Moderators of the event: Gianluca Pellegrini - Director of Quattroruote (media partner alongside Autopro) and Ilaria Vesentini - Journalist for Il Sole 24 Ore. For further information and for a copy of the full programme of the event please click here www.autopromotec.com/conference

NOTE FOR THE PRESS

Pre-accreditation is required to be submitted by Wednesday 8 June to Mrs. Cinzia Di Rosa diorosa@meneghinieassociati.it – mobile: +39 347 1010498.