

Press release, 31 March 2016

**REGISTRATION OPEN FOR THE FIRST EDITION OF
“AUTOPROMOTEC CONFERENCE - STATE OF THE INDUSTRY 2016”**

The new scenarios of the automotive aftermarket and the developments of Workshop 4.0 will be the topics of the first edition of “Autopromotec Conference - State of the Industry 2016”, the event scheduled for 9-10 June at the Opificio Golinelli in Bologna. The two-day conference will offer analyses and discussions on after-sales assistance and its relationship with connectivity technologies, whose developments are rapidly changing the auto and repair service industries.

Leading figures of Autopromotec, the most specialised international exhibition of automotive equipment and aftermarket products held biennially at the Bologna Exhibition Centre, were calling for an event that would take up the pressing issues of the garage and spare parts sectors. The Ministry of Economic Development and relative trade associations responded to the need for greater knowledge, alerting organisers that the opportunity existed to plan this first State of the Industry conference.

The Autopromotec Conference is being organised with the support of the Ministry of Economic Development and the ICE- Italian Trade Agency, as well as in collaboration with the trade associations ANFIA and AICA.

The theme of the State of the Industry 2016 aftermarket meeting is “Workshop 4.0”. The key word of the sector's evolution is connectivity; the Internet of Things is its dimension, and the impact of the process underway will substantially affect the future of garages and spare parts providers. It is a front that poses companies with the urgency to make basic strategic decisions in order to keep pace with the changes.

From telediagnosis to connectivity services through to cyber security with scenario analyses of innovations and direct commentaries from representatives of Italian government, the European Community, target countries, international groups, consulting firms, entrepreneurs and managers who are controlling the change.

Within this context, Autopromotec Conference – State of the Industry 2016 is a key event dedicated to automotive equipment and aftermarket products. Two days will be set aside to study in detail issues related to mobility, comprising topics such as **“Telediagnosis and services of connectivity. Opportunities and challenges for service, assistance and spare parts”** (9 June), a discussion of the future of services of connectivity for automobiles, and **“Market dimensions and competitive dynamics. The Aftermarket: how to develop the supply chain”** (10 June), an overview of the technological developments in the automotive sector and recommended actions to the Italian supply chain on how to develop business in emerging markets.

Panels dedicated to analysing and outlining the new horizon of the aftermarket industry will see the participation of Italian and international speakers, representatives of institutions, technical and scientific research and of major global players in the automotive industry, who have felt the need to exchange information and views with Autopromotec.

The full programme of the event, information on participation and registration are available at: www.autopromotec.com/conference

Info for the media

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