

Press release, 19 May 2016

**“Humanity, Economy and Sustainability:
Emerging scenarios and new business horizons for the automotive industry”**

**Dipak Pant will be a speaker at
AUTOPROMOTEC CONFERENCE-STATE OF THE INDUSTRY 2016
“Workshop 4.0: The revolution of connectivity and service”**

Bologna, 9-10 June, Opificio Golinelli

The engines are revving for the first edition of the AUTOPROMOTEC CONFERENCE – State of the Industry 2016, the event addressing issues related to Workshop 4.0, where the focus will be on digital innovation and connectivity.

The conference is scheduled for 9-10 June 2016 in Bologna at the Opificio Golinelli, the citadel for knowledge and culture and pride of the city, where the highest experts in the sector, executives and managers bringing the experience of major international industrial groups, as well as several ‘visionaries’ will debate a future not too far off.

One of the most anxiously awaited speakers is Dipak R. Pant, Head of the Interdisciplinary Unit for Sustainable Economy at Carlo Cattaneo University in Castellanza (Varese), who will undertake scenarios dedicated to the theme of sustainability and the new challenges – economic, political, social and cultural – in the automotive industry.

To build a "sustainable" future, we must start from a combination of values and a medium-long term "reference scenario". Reference scenario implies a careful analysis of underlying trends whose goal is to watch for the signs and to increase versatility in the mindset (strategy) and the readiness in the practice (management).

And to keep one step ahead, develop a reference scenario (desirable, plausible and sustainable) and offer a new proposal for wellness and sustainability, the company has only two possibilities: achieving commercial success and adopting a forward-thinking future (leadership) – or disappearing from the market altogether.

Autopromotec Conference – State of the Industry 2016 is the most authoritative Italian conference devoted to automotive equipment and the aftermarket. It will be an opportunity for networking among the leading players in the industry at a national and international level.

The event will be a meeting point for business owners, managers and technicians with roundtables and updates on national and international *best practices*, in addition to analyses of scenarios for comprehending the development of technological trends, business dynamics and market expectations.

Registration for the event is still open. For more information: www.autopromotec.com/conference/en

Info for the media

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