

## **STATE OF THE INDUSTRY 2018**

**June 13-14, 2018 – Unipol Arena – Casalecchio di Reno (BO)**

### **WORKSHOP 4.0:**

**Digitalization and new mobility trends, the future of car repair**

Autopromotec Conference will be back on June 13-14, 2018, at the Unipol Arena – Casalecchio di Reno (BO), with the second edition of State of the Industry, a series of high profile meetings on the latest innovations in the automotive industry.

The two-day event provides a glimpse into the future of car repair and spare parts, to ensure continuous interaction of leading companies, countries and organizations at an international level.

Autopromotec Conference will draw attention to future mobility trends and will help implementing innovations within the industrial network that will ensure constant improvements.

The title chosen for the 2018 edition of “Autopromotec Conference – State of the Industry” is “WORKSHOP 4.0: Digitalization and new mobility trends, the future of car repair”.

The choice of this topical theme, which is a sequel to the issue discussed in the previous edition, is dictated by the rapid evolution and fast-growing expansion of new technology trends in the automotive and transport sectors.

One of the major trends is digitalization, which has changed and will transform the automotive business, both in terms of the various processes and the professional operators involved, who are increasingly specialized, connected and supported by new “intelligent” technologies.

An additional subject worth considering is electric and autonomous mobility, a trend that is currently being fueled by car manufacturers and institutions; the resulting revolution entails huge technological innovations in materials and weights, and it inevitably affects the aftermarket and car service businesses, which will be called upon to deal with new systems and standards.

Leading industry experts, such as carmakers, manufacturers of car components and systems, top international consultants, research institutes and universities, representatives of European institutes and trade associations, will be delving into the latest technology trends at Autopromotec Conference – State of the Industry 2018.

Follow us on [www.autopromotec.com/conference](http://www.autopromotec.com/conference) to stay updated on the event

