



**Subject: Information to the visitor issued by Promotec S.r.l. pursuant to art. 13 of the European Regulation 2016/679**

**Given that**

as a result of you registering at Futurmotive – Digital Expo and Conference, digital event organized by Promotec Srl, the undersigned will be in the position to collect and process your personal data; for the sake of clarity, we specify the following definitions given in the 2016/679 European Regulation:

**Personal data:** any information relating to an identified or identifiable natural person ("data subject"); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person;

**Processing:** any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction;

This being said, in accordance with article 13 of the European Regulation 2016/679,

**we inform you**

that the collection and processing of personal data will be carried out by the writing company in accordance with the following:

- a) **general purposes:** the data will be processed to meet your requests and, in particular, for sending invitations to events organized by the Data Controller, by e-mail and/or paper mail or similar means. Your personal data will also be processed for the correct performance of bureaucratic, accounting, tax, commercial and corporate activities required by law and in any case strictly related to existing relationships. Your data will also be transmitted for organizational and promotional reasons to exhibitors (sponsoring companies and media partners) of the booths that you will be visiting at Futurmotive – Digital Expo and Conference.
- b) **"direct marketing" purpose – "Autopromotec Blog" updates:** your (sensitive/particular) data may also be used, only and exclusively upon your free, optional, specific and explicit consent revocable at any time, for sending e-mail updates of "Autopromotec Blog"; after having given your consent, it is however your right to object, at any time and without charge, to the processing of your data for this purpose;
- c) **"direct marketing" purpose – sending Autopromotec Newsletters:** your (sensitive/particular) data may also be used, only and exclusively upon your free, optional, specific and explicit consent revocable at any time, for sending the regular Autopromotec e-mail newsletter; after having given your consent, it is however your right to object, at any time and without charge, to the processing of your data for this purpose;
- d) **recipients or categories of recipients to whom the data may be communicated or disclosed:** the data may be communicated according to the purposes referred to in point a), to the following subjects:
  - firms or associations controller by or connected to the writer;
  - exhibitors in trade fairs organized by the writer.

The data may then be disclosed, only for the purposes referred to in point a), to other subjects such as printers, mailing agencies and similar, of which our company avails itself. The data will under no circumstances be publicly disclosed;

- e) **methods:** the data will be processed either in paper based or electronic format and /or computer / telematic tools, in full compliance with the law, according to principles of lawfulness and correctness in order to protect the confidential nature of the data;
- f) **the conferment of data as referred to in point a) is mandatory, failure to provide this data precludes your registration;**



- g) **optional conferment of data:** the provision of your data as referred to in points b) and c) is optional and not mandatory;
- h) **consequences of refusal:** refusal to provide data or oppose their processing for the purposes referred to in point a), may in any case make it impossible to satisfy certain requests; the refusal to use the data for the purposes referred to in point b) and c), however, will not have any consequence on the recognition of benefits linked to promotions or on the relationships between them;
- i) **persons authorized for processing:** the data will be processed exclusively by a restricted number of administrative, marketing, Data Centre and commercial employees, expressly authorized by the company;
- j) **automated decision-making processes (e.g. profiling):** no automated decision-making processes are in any way managed;
- k) **rights of the data subjects:** you enjoy all the rights established by the European Regulation 2016/679, such as the right to request access to your personal data and their rectification, their cancellation, restrict processing, the right to object data processing, as well as the right to data portability. Additionally, you have the right to lodge a complaint with the Supervisory Authority;
- l) **transfer of personal data to third countries:** any transfer of personal data to a third country outside the European Union or to an international organization will take place on the basis of the conditions being laid down and approved by the Commission or, in the case of transfers referred to in Articles 46, 47 or 49, second paragraph, of the European Regulation, on the basis of adequate and appropriate guarantees;
- m) **data retention period:** personal data will be kept for the period strictly necessary to meet the requests of the interested party or in accordance with the provisions of current regulations or any contractual clause;
- n) **controller:** the data processing controller is Promotec S.r.l., based in Anzola Emilia (BO), Via Emilia n. 41/b, in the person of the legal representative pro tempore;
- o) **data protection officer:** we inform you that Promotec has appointed a data protection officer DPO, to whom any request for clarification or information regarding the protection of your data may be addressed. Contact details: Avv. Chiara Ciccia Romito [dpo@autopromotec.it](mailto:dpo@autopromotec.it) tel. 051.6424000

This information might be integrated, either verbally or in writing, with further elements and indications, in order to best meet your requirements on information on the subject of "Privacy" and to comply with regulatory developments.

Date 28/10/2020

Personal data processing controller  
Promotec S.r.l.