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Homo faber fortunae suae
29^a Biennale Internazionale delle Attrezzature e dell'Aftermarket Automobilistico
29th International Biennial Exhibition of Automotive Equipment and Aftermarket Products

BOLOGNA, ITALIA/ITALY 25-28 MAGGIO/MAY 2022

FUTURMOTIVE

DECEMBER 10th, 2020

Programme of the digital conference

Hosted by

Barbara Pedrotti

Italian and English audio channels

Last update on 26/11/2020, subject to changes

9.30 am

Welcome to Futuremotive 2020

Greetings

Stefano Bonaccini, *President of Regione Emilia-Romagna*

Mauro Severi, *AICA President*

Renzo Servadei, *Autopromotec CEO*

10.00 am

The transformation of the supply chain

Keynote speech

Sean Young *General Manager Shentou Supply Chain, China*

10.20 am

Workshop: Trade networks' evolution in the era of digitalization

Introduction

Giampiero Luvie, *executive coach*

With

Giuseppe Benincasa, *Managing Director ANIASA*

Paolo Morfino, *CEO Autodis Italia*

Giampiero Pizza, *Managing Director Consorzio Asso Ricambi*

Enrico Succo, *CEO Groupauto Italia*

Frédéric Servaje, *Garage Networks and Services Manager Rhiag Group - Head of Concept Management LKQ Europe*

Vincenzo Giaccone, *Head of EMEA Technical Services and Equipment Magneti Marelli Parts & Services*

Lidia Komjanc, *CEO Point S Italia*

11.00 am

The economic impact of the CoViD-19 pandemic on the aftermarket industry

Keynote speech

Michele Bertoncello, *Partner McKinsey & Company, Milan*

11.20 am

Workshop: New challenges bring new marketing outlooks

With

Paolo Martini, *CEO Be Charge*

Daniele Scotti, *Operations Manager Mobile Workshop Ecoprogram*

Marco Mattioli, *General Manager Ma-Fra*

Davide Menghini, *Account Manager Meclube*

Arnaldo Agnolon, *Sales Channel Manager Automotive Aftermarket at Osram*

12.00 pm

How the automotive industry will benefit from EU guidelines on circular economy

Keynote speech

Laura D'Aprile, *General Director of Circular Economy, Ministry of the Environment*

Discussant

Guido Gambassi, *AIRP Deputy Secretary*

12.20 pm

Workshop: case histories on circular economy in the tires and retreaded tires business

Introduction

Marc Aguetzaz, *Managing Director GiPA*

With

Stefano Carloni, *AIRP President*

Enrico Moncada, *Sales Director Continental Italia*

Marco Prosdocimi, *Retail Director Goodyear Tyre and Rubber Company*

Francesco Capurso, *Sales Manager Trucks Tires Europe Marangoni*

Silvia Vergani, *Marketing Manager B2B Italia Michelin*

14.00 pm

Access to in-vehicle data: the regulatory perspective and the implications for the automotive aftermarket

Keynote speech

Joanna Szychowska, *Head of Unit for Automotive and Mobility Industries of European Commission's Directorate for Internal Market, Industry, Entrepreneurship and SMEs*

Discussants

Frank Beaujean, *ASA President – EGEA Vice President*

Massimo Brunamonti, *Technical advisor AICA - EGEA Vice President*

14.20 pm

Workshop: Bodyshops and digital claim management, a global overview

Introduction

Fabio Uglietti, *Marketing, Services and Delivery Director Quattroruote Professional*

With

Antonella Grasso, *National Coordinator CNA Autoriparazione*

Giuseppe Pace, *President of Confartigianato Carrozzeri*

Christophe Bazin, *Secretary General Fédération Française de la Carrosserie*

Massimo Sartori, *Head of Network, Car Valuers and Primary Branches Cattolica Assicurazioni*

Silvia Pansini, *Head of Trustees and Organizational Processes ITAS Assicurazioni*

Michel Malik, *CEO BodyShop News International, Sidney*



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15.00 pm

Building opportunities through crisis management

Keynote speech

Roberto Vaccani, *Lecturer SDA Bocconi, business consultant, researcher and executive coach*

15.20 pm

Workshop: Gas stations and new mobility - the service station becomes a multiservice hub

Introduction

Massimo Cicalini, *Editor-in-Chief Area di servizio*

With

Marco Costamagna, *President Federlavaggi*

Carlo Gavotto, *Vicepresident Federlavaggi*

Davide Bosio, *CEO Aquarama*

Lucio Tropea, *Global Marketing E-mobility Enel X*

Francesco Pinardi, *CEO Keropetrol*

16.00 pm

The Future of Mobility and its Impact on Smart Garages

Keynote speech

Orlie Gruper, *Executive Director EcoMotion, Israel*

16.20 pm

Workshop: Artificial intelligence in the automotive industry

Introduction

Silvano Guelfi, *Department of Management and Production Engineering, Politecnico di Torino*

With

Marco Codeluppi, *Product Training Base Group*

Domenico Ferrara, *Development Manager Hella Gutmann*

Carlo Rocchi, *Managing Director Mahle Aftermarket Italy*

Roberto Nicolini, *Senior Product Manager Automotive Mobility Solutions Nexion*

Luciano Marton, *General Manager Texa*

Moderator

Massimo Brunamonti, *Technical Advisor AICA*

17.00 pm

Closing arguments

Francesca Puglisi, *Undersecretary, Ministry of Labor and Social Policy*

Vincenzo Colla, *Regional Councillor for Economic development and green economy, Labor and Education, Regione Emilia-Romagna*

Renzo Servadei, *Amministratore delegato Autopromotec*